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**THE UNIVERSITY OF TENNESSEE**  
**Continuing Education and Professional Development**



Date: May 2, 2017  
To: Prospective Exhibitors  
Re: Exhibiting at the UTMC Cancer Institute Conference

**UT Graduate School of Medicine**  
1924 Alcoa Highway, D-116  
Knoxville, TN 37920-6999  
Tel: (865) 305-9190  
Fax: (865) 305-6823

The UTMC Cancer Institute and the University of Tennessee Graduate School of Medicine are presenting an upcoming continuing medical education activity, **UTMC Cancer Institute 2017 Big 4 Conference**. The conference will be held **Friday and Saturday, September 22-23, 2017** at the **Holiday Inn World's Fair Park** in **Knoxville, Tennessee**.

As the accredited provider (ACCME), The University of Tennessee, Graduate School of Medicine appreciates your consideration of this request for exhibit space. This course is designed for physicians practicing in primary care, medical oncology, general surgery, GYN/ONC, hematology, dermatology, radiology, and surgical oncology. Physician assistants, pharmacists, nurse practitioners, nurses and allied healthcare professionals are also welcome to attend.

You are invited to exhibit at this event. Two levels of partnership range from \$1,500 to \$3,000 (**made payable "UT Medical Center"**).

Participants will have access to the exhibit area throughout the duration of the conference on Friday (all day) and Saturday (half day). Based on previous conference history, we are anticipating 75-85 attendees for the activity.

The exhibit space is staged outside the conference session room. Many companies are being asked to attend. Space is limited.

**Exhibitor Registration for this event can be found online. Your registration is not confirmed until the registration form is received.**

**To register, please visit: <https://www.surveymonkey.com/r/KHLYTD7>**

The burden of cancer on our population is expected to rise sharply over the next 20 years. In 2017, over 1.68 million new cases of cancer will be projected and 600,920 cancer deaths are projected to occur. Overall the number of cancer cases is expected to increase by 20% in between 2010 and 2020, with increases largely reflecting an aging population. By 2030, approximately 70% of all cancers will be diagnosed in older adults, and 28% of all cancers will be diagnosed in minorities. As examples, Leukemia is expected to increase by 2% per year, though newer therapies have influenced a decrease in overall mortality. Ovarian cancer is the 5<sup>th</sup> leading cause of death in women and the most common gynecologic cause of death. Melanoma is increasing in incidence by at least 2% per year for those over 50 years of age. Its mortality rate will be most impacted by education, prevention and the introduction of new, targeted therapies. Cancer is an enormous health burden in the United States, touching every region and socioeconomic level.

For reporting purposes, federal tax ID number for the UT Medical Center is 31-1626179 and the mailing address is: UT Graduate School of Medicine, CEPD Department, 1924 Alcoa Highway, D116, Knoxville, TN 37920. The contact person for exhibit fees is Jennifer Russomanno at [jussomanno@utmck.edu](mailto:jussomanno@utmck.edu) and (865) 305-9190.

Sincerely,

A handwritten signature in black ink, appearing to read 'JR' followed by a stylized flourish.

Jennifer Russomanno, MPH, CHES, CMP  
CME Coordinator

**Big 4 Cancer Conference:**  
***Gynecologic Oncology, Special Populations, Melanoma, and Leukemia/Lymphoma***

September 22-23, 2017  
Holiday Inn World's Fair Park  
Knoxville, Tennessee

**Friday, September 22, 2017**

7:30 – 8:00 a.m.

Registration and Continental Breakfast

8:00 – 8:15 a.m.

Opening remarks

*James McLoughlin, M.D.*

8:15 – 9:15 a.m.

Melanoma: How the new therapeutics are changing our treatment paradigms

*Martin Fleming, M.D.*

9:15 – 9:45 a.m.

Options for improving immunity and sustainability throughout an individual's treatment course

*Clayton Bell, M.D.*

9:45 – 10:15 a.m.

Challenging skin cancer cases:

From scalp to toes

*James Lewis, M.D.*

10:15 – 10:45 a.m.

Break and Visit Exhibits

10:45 – 11:45 a.m.

Special Populations

*Martin Fleming, M.D.*

11:45 a.m. – 12:45 p.m.

Ethics: When is it okay to stop treatment?

*Annette Mendola, Ph.D.*

12:45 – 1:45 p.m.

Lunch (provided)

1:45 – 2:45 p.m.

Gynecologic Malignancies: What is the role for minimally invasive surgery?

*Jonathan Boone, M.D.*

2:45 – 3:15 p.m.

Colorectal Cancer: Controversies in minimally invasive surgery utilization

*Andrew Russ, M.D.*

3:15 – 3:45 p.m.

Challenging cases in gynecology

*Kristopher Kimball, M.D.* and

*Larry Kilgore, M.D.*

3:45 – 4:00 p.m.

Break and Visit Exhibits

4:00 – 4:30 p.m.

The Impact of Patient Navigation on Cancer Care

*Lindsey Jerkins, B.S.N.*

4:30 – 5:00 p.m.

Multi-disciplinary teams:

How do patients benefit?

*Keith Gray, M.D.*

5:00 p.m. Adjourn

**Saturday, September 23<sup>rd</sup>, 2017**

7:30 – 8:00 a.m.

Registration and Continental Breakfast

8:00– 9:00 a.m.

Leukemia and Lymphoma: Early recognition and the impact of targeted therapies

*James Mosley, M.D.*

9:00 – 10:00 a.m.

Palliative Care: Strategies to control cancer related side effects

*Joseph Simpson, M.D.*

10:00 – 10:15 a.m.

Break and Visit Exhibits

10:15 – 11:15 a.m.

Challenging Cases in Hematology: Ask the Expert

*Wahid Hanna, M.D.*

11:15 – 11:30 a.m.

Closing remarks and Adjourn

*James McLoughlin, M.D.*

For a complete faculty list and for additional conference information, visit online:

<http://gsm.utmck.edu/cme/Big4Cancer>

## Request for Taxpayer Identification Number and Certification

**Give Form to the  
requester. Do not  
send to the IRS.**

Print or type See Specific Instructions on page 2.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. <b>University Health System, Inc.</b>		
	2 Business name/disregarded entity name, if different from above <b>University of Tennessee Medical Center</b>		
	3 Check appropriate box for federal tax classification; check only one of the following seven boxes: <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶ _____ <b>Note.</b> For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner. <input checked="" type="checkbox"/> Other (see instructions) ▶ <b>501(c)(3) under 501(a)</b>		4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) <b>1</b> Exemption from FATCA reporting code (if any) <b>A</b> <small>(Applies to accounts maintained outside the U.S.)</small>
	5 Address (number, street, and apt. or suite no.) <b>1924 Alcoa Highway</b>		Requester's name and address (optional)
	6 City, state, and ZIP code <b>Knoxville, TN 37920</b>		
	7 List account number(s) here (optional)		

### Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

**Note.** If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

<b>Social security number</b>									
or									
<b>Employer identification number</b>									
3	1	-	1	6	2	6	1	7	9

### Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding; or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

**Sign Here** Signature of U.S. person ▶ *Susan Reed*

Date ▶ *06/01/15*

### General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at [www.irs.gov/fw9](http://www.irs.gov/fw9).

#### Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

*If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding? on page 2.*

By signing the filled-out form, you:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.